

# Annual Report 2021

## Safety. Support. Strength.

117 North Main Street  
River Falls, WI 54022  
turningpoint-wi.org

**CRISIS LINE**  
1-800-345-5104

**LOCAL LINE**  
715-425-6751

**TEXT HOTLINE**  
715-821-8626

**Our Mission**  
Turningpoint's mission is to provide support and resources to achieve freedom from domestic and sexual violence.

**Our Vision**  
Turningpoint's vision is to eliminate domestic and sexual violence in our service area of Pierce and St. Croix Counties.



Turningpoint is proud to be a United Way St. Croix Valley Agency Partner

This project is supported by a Victims of Crime Act Subgrant No. 2019-VO-01-16678 awarded by the Wisconsin Department of Justice Office of Crime Victim Services under a grant by the US Department of Justice Office of Victims of Crime.

Information compiled by Amy Berg, Development Director

Stock Photo Credits  
Via Unsplash:  
Sergiu Valenas

## History, Governance, and Staff

Founded in 1979, Turningpoint is governed by a 9-15 member volunteer board of directors and led by a full-time executive director, who supervises seven additional full-time staff.

Approximately 13 additional full-time and part-time staff provide client support and retail and administrative services.

## Success Story

“Connie” was a shelter resident in her late 40s who had been in an abusive marriage for more than 20 years. Earlier this spring, after an especially violent episode with her alcoholic husband, Connie reached out to Turningpoint. She called the 24-hour crisis hotline in the middle of the night. The advocate assisted her with safety planning and arranged transportation to shelter.

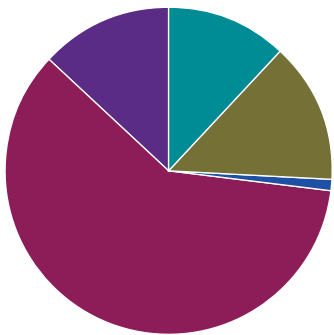
When she arrived, Connie was exhausted and anxious, but also grateful for a safe, warm place to sleep and food to eat. After her first night in shelter, Connie confided to staff that it had been the first time she had slept through the night since she got married more than two decades ago.

Over the 90 days she stayed in shelter, Connie worked closely with the Client Services Coordinator, who supported her with finding her own apartment. Connie was also excited to find a job at a local drugstore. She began attending Turningpoint's virtual support groups and appreciated having a community of other women who understood what she was going through. Connie continues to work with Turningpoint's Legal Services Coordinator and volunteer attorneys to dissolve her marriage. She is grateful for the one-on-one emotional support from the entire Turningpoint team.

Connie is healing and building confidence every day. She is excited about her new home and job, and she loves being part of a new community. Connie is just one of 621 people who benefited from Turningpoint services this past year, with the generous support of our donors. Thank you!

## Funding Sources

Turningpoint's annual operating budget is approximately \$1,000,000. Funding is derived from government grant contracts; support from corporations, foundations, and local businesses; individual donors and faith-based institutions; United Way St. Croix Valley; and earned revenue from Second Chances Thrift Store program.



- Individual Donors & Faith-Based Institutions **12%**
- Second Chances Thrift Store **14%**
- United Way St. Croix Valley **1%**
- Government Contracts **60%**
- Corporations & Foundations **13%**



Saturday, May 6, 2023  
St. Croix Valley, Wisconsin

## About

Honor and support victims and survivors of violence by joining us for Turningpoint's Race to End Domestic Violence.

The scenic 10-mile, 10k, 5-mile and one-mile races begin and end at the picturesque Forestville

Vines in River Falls.

## Registration

Registration and further information about races, events, and training programs can be found at [www.turningpoint-wi.org](http://www.turningpoint-wi.org).



## Programs & Services

- 24-hour phone and text crisis hotlines
- 21-bed crisis shelter
- Sexual assault crisis support
- Safety planning
- Legal system support
- One-on-one support
- Support groups
- Children's programming
- Violence prevention education
- Client transportation
- Outreach food pantry for victims/survivors and their families
- Second Chances Thrift Store program
- UW River Falls Campus Advocacy

## Did You Know?

- **Only 10–15% of Turningpoint's clients reside in temporary crisis shelter.** The remaining 85–90% of our clients receive legal services support, receive assistance with safety planning, participate in support groups, or receive other one-on-one support.
- **Turningpoint offers services throughout Pierce and St. Croix Counties.**
- **All services are confidential and free of charge.**
- **Turningpoint is the designated Sexual Assault Services Provider (SASP) for Pierce and St. Croix Counties of Wisconsin**

More than half of people being seen in mental health settings are being or have been abused by an intimate partner.

Specific diagnoses that are commonly experienced include PTSD (Post-Traumatic Stress Disorder), depression, anxiety, and eating disorders.

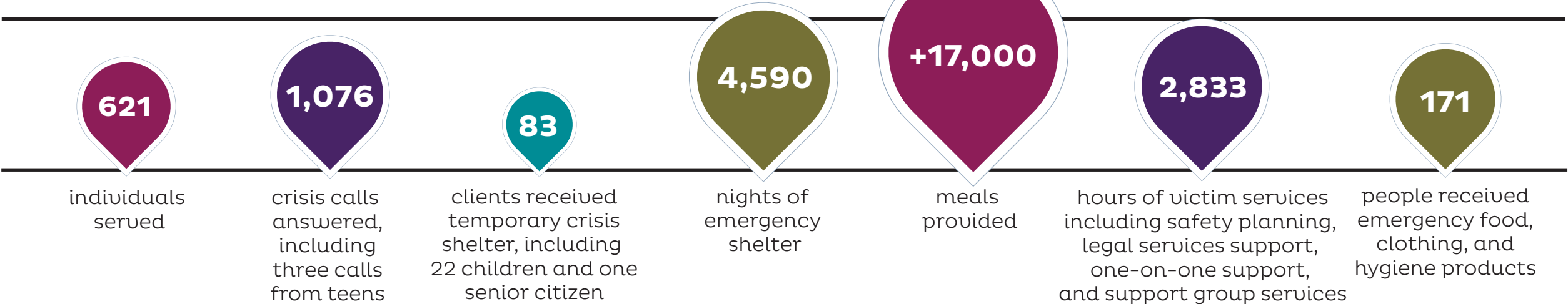
Experiencing abuse or other trauma also increases the likelihood of misusing or abusing alcohol or other substances, and it increases the risk of self-harm and suicide.

SOURCE: US Department of Health and Human Services, Office on Women's Health

## Second Chances Thrift Store A Turningpoint Second-Hand Store **SecondChances**

Second Chances is a program of Turningpoint, a 501(c)(3) tax-exempt nonprofit organization. Tax-deductible donations of furnishings, clothing, and household goods are donated to victims in need and sold to the public in our thrift store. Revenue from Second Chances Thrift Store transforms lives of victims and survivors of violence in Pierce and St. Croix Counties. For a list of items we currently accept and donation drop-off hours, visit Turningpoint's website at [turningpoint-wi.org](http://turningpoint-wi.org), or **call Second Chances at 715-426-5463**.

## By the Numbers July 1, 2021 – June 30, 2022



## OUR SUPPORTERS and WAYS TO MAKE A DIFFERENCE

### Legal Services

Turningpoint is grateful for the support of attorneys Amber Hahn, Margaret Kaiser, Max Neuhaus and Aiden Tharp for providing pro bono legal services to victims of intimate partner violence.



### Client Needs

Turningpoint is grateful for the support of area businesses, faith-based organizations, service organizations, and individual donors who provide thoughtful donations of hygiene products and other client needs. Current client needs include diapers, baby wipes, liquid hand soap, cleaning products, hair brushes, adult and children's (infant to tween) body wash, loofahs, body lotion, hand lotion, laundry soap, totes for hygiene products, baby bottles, Band-Aids, contact lens solution, makeup, journals, and notepads. If you would like to make a client needs donation, please contact Sam Pierson at 715-425-6751 or [samanthap@turningpoint-wi.org](mailto:samanthap@turningpoint-wi.org).

Left photo: Members of Mount Zion Lutheran Church of Hudson  
Right photo: The River Falls Financial Advisors of Edward Jones and Their Teams



### Holiday Program

Every year, Turningpoint donors provide gifts to dozens of Turningpoint families in need. Wish lists for Turningpoint's Holiday Program will be available on Turningpoint's website by October. To purchase items from the wish list, or to sponsor a family through our Holiday Program, please contact Sam Pierson at 715-425-6751 or [samanthap@turningpoint-wi.org](mailto:samanthap@turningpoint-wi.org), or visit our website at [turningpoint-wi.org](http://turningpoint-wi.org).